



STOP THE WEDDINGS

Compassion UK
Stop The Weddings Campaign Pack

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CHILD MARRIAGE – POSTS AND SUGGESTIONS

Thank you so much for your interest.

Below are some suggestions for content and captions you might like to use to help spread awareness of the [Stop The Weddings](#) campaign. Please use your platforms to elevate the voices of the young activists featured in the campaign.

MEET THE ACTIVISTS

Meet Tisha, aged 14, from Bangladesh; Lauri, aged 13, from the Dominican Republic; Mart, aged 13, from Ethiopia; and Yolane, aged 14, from Brazil.

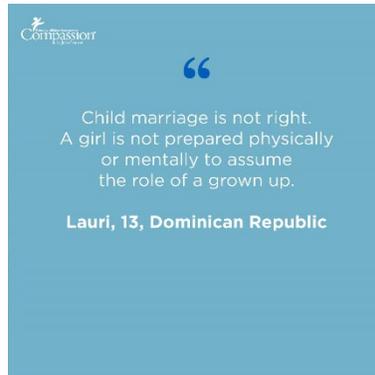
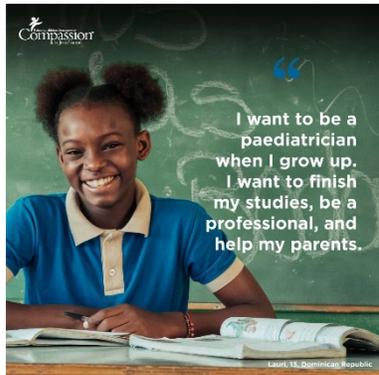
Compassion has collaborated with four teenagers, all enrolled in the Compassion sponsorship programme, who are advocating against child marriage. Each of the girls featured are not at risk of child marriage but are themselves advocates against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

With their parents' permission, they participated in a staged photo shoot to send a clear message: Stop the weddings.

MESSAGES FROM THE GIRLS

We've created a series of square quote images suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

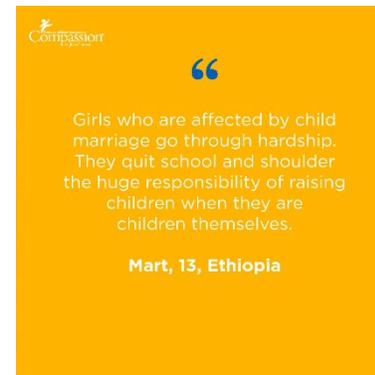
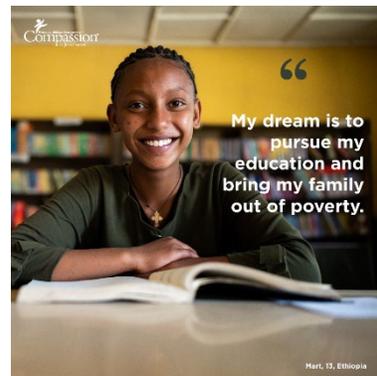
LAURI, THE DOMINICAN REPUBLIC



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MART, ETHIOPIA



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CAPTION

I'm standing with **[Lauri/Mart/Tisha or Yolane]**, @compassionUK and girls all over the world to end child marriage and say #StopTheWeddings.

Child marriage takes away a girls choice.

Those under 18 who marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

The situation facing millions of girls is desperate, but not definite.

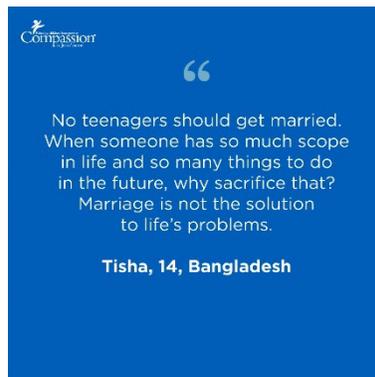
If you've been moved to act, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. To do this simply go to compassionuk.org/stop.

Each of the girls featured in this campaign are not at risk of child marriage but are advocating against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

With their parents' permission, they participated in a staged photo shoot to send a clear message: Stop the weddings.

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

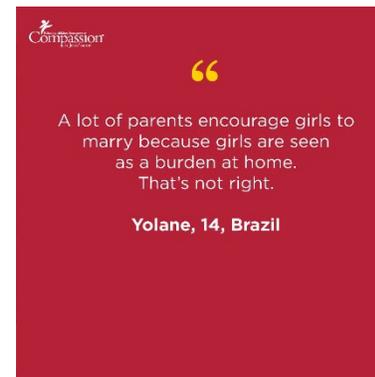
TISHA, BANGLADESH



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YOLANE, BRAZIL



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MESSAGES FROM THE GIRLS

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LAURI, THE DOMINICAN REPUBLIC



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TISHA, BANGLADESH



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MART, ETHIOPIA



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YOLANE, BRAZIL



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CAPTION

I'm standing with [[Lauri/Mart/Tisha or Yolane](#)], @compassionUK and girls all over the world to end child marriage and say #StopTheWeddings.

Child marriage denies girls the opportunity to choose their own path and develop their full potential. They're not only robbed of their childhood but are often socially isolated. Taken out of school, separated from family and friends. They assume responsibilities they're too young for.

@compassionUK provides educational resources, health and nutritional support to girls, whilst sponsorship relieves the financial strain on a girl's family. By reducing the desperation that extreme poverty brings, families feel less pressured into giving their daughters in marriage.

You can play a part in helping eradicate child marriage.

If you've been moved to act, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. To do this simply go to compassionuk.org/stop.

I'm collaborating with four teenagers, all enrolled in the Compassion sponsorship programme, who are advocating against child marriage; Tisha, aged 14, from Bangladesh; Lauri, aged 13, from the Dominican Republic; Mart, aged 13, from Ethiopia; and Yolane, aged 14, from Brazil. Each of the girls featured are not at risk of child marriage but are themselves advocates against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

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#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

SHORT VIDEOS

We've created a series of videos suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

TISHA, BANGLADESH



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"I want to marry only after becoming a doctor, which is my dream." – Tisha, 14, Bangladesh.

I'm standing with Tisha, @compassionUK and girls all over the world to end child marriage and say #StopTheWeddings. Child marriage crushes girls' dreams. Those under 18 who marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

It's heart-breaking that girls are still facing this injustice. That's why I'm elevating Tisha's voice and saying #StopTheWeddings with @compassionUK.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Tisha, you can help by donating to @compassionUK's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassionuk.org/stop

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

YOLANE, BRAZIL



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

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CAPTION

"A lot of parents encourage girls to marry because girls are seen as a burden at home. That's not right." — Yolane, 14, Brazil.

Worldwide, an estimated 650 million girls and women alive today were married in childhood, with about half of those occurring in Bangladesh, Brazil, Ethiopia, India and Nigeria.

Join me, and girls just like Yolane as we say, enough is enough! @compassionUK is campaigning to raise awareness of the injustice of child marriage.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Yolane, you can help by donating to @compassionUK's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassionuk.org/stop

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LAURI, THE DOMINICAN REPUBLIC



DOWNLOAD REEL/STORY

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CAPTION

"There are so many girls that are married where I live. I don't want that, either for me or any other girl. Girls shouldn't get married so young. I have a 13-year-old friend that has already lost a child. Another one is 17, and she has two children already. They are so young!" -Fracieli, 13, a friend of Lauri (pictured) at the Compassion project.

I'm standing with Lauri, Fracieli, @compassionUK and girls all over the world to end child marriage and say #StopTheWeddings.

Girls under 18 who marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Lauri, you can help by donating to @compassionUK's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassionuk.org/stop

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MART, ETHIOPIA



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"A girl who marries at such a young age will be a mother at an age she can hardly care for herself." – Mart, 13, Ethiopia.

Child marriage destroys girls' dreams. Women married before 18 are more likely to be less educated, earn less, have children younger and experience domestic abuse.

The situation facing millions of girls is desperate, but not definite.

Join me, and girls just like Mart as we say, enough is enough! @compassionUK is campaigning to raise awareness of the injustice of child marriage.

Compassion projects across the world are increasing access for girls and their families to counselling and discussions around the dangers of child marriage. Focus is given to sexual health education, supporting girls' rights as women and giving them the opportunity to choose their future.

If you've been moved to stand with girls like Mart, you can help by donating to @compassionUK's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassionuk.org/stop

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