



SPEAK UP FOR ONE CHILD – SOCIAL MEDIA



Thanks for downloading your Speak Up for One Child social media pack!

Below, you can find some great Facebook and Twitter post ideas. Your kit also contains a great choice of images to share alongside your posts. If you'd rather share a film, you can find some powerful options here: <http://ow.ly/UPq4307ic00>

Where there are brackets below, you can find all of the child's details, including their age, country and interests, on the profile we've sent you.

We hope you have loads of enquiries from your family and friends!

FACEBOOK POST IDEAS

- 1 I have a child on my [DESK/MANTLEPIECE/FRIDGE] who is looking for a sponsor to help [HIM/HER] out of poverty. For 83p per day, you can change their whole world! Do you have room in your family for one more?
Compassion supports the most vulnerable children with the help of sponsors. Watch this film to see the difference you can make:
www.compassionuk.org/speakup-nick

- 2 Allow me to introduce you to [CHILD'S NAME]!
I've been entrusted to look after [HIM/HER] for the next four weeks, and I would absolutely love to find [HIM/HER] a sponsor.
[CHILD'S NAME] is [AGE] years old and loves [INTERESTS].
If you have room for [HIM/HER] in your family, please contact me for more information.

This precious child is called [CHILD'S NAME]. [HE/SHE] is [AGE] from [COUNTRY].

3 For just 83p per day, a sponsor can make [HER/HIM] feel loved, allow [HER/HIM] to go to school and give [HER/HIM] a bright future.

If you feel you could be that sponsor, please message me for more details.

Little [CHILD'S NAME] has found {HIS/HER} way into my life this morning and captured my heart. I would absolutely love to find [HIM/HER] a sponsor.

4 Wouldn't it be amazing to change a child's world? By sponsoring [CHILD'S NAME], you'll do just that.

If you have been thinking about sponsoring for a while or have a little extra love to give, please message me!

TWEET IDEAS

1 Meet [CHILD'S NAME]. [HE/SHE]'s looking for a sponsor! Could it be you?

2 [CHILD'S NAME] is looking for a sponsor. Do you have room in your family for one more?

3 Let me introduce [CHILD'S NAME]. You can change [HIS/HER] world by sponsoring [HIM/HER]. DM me for more info.

4 Want to do something amazing? Ask me about sponsoring [CHILD'S NAME]!