

THE CALL OF '58'

Compassion joins forces with other Christian organisations to end extreme poverty in our lifetime.

Christian child development charity Compassion is one of several Christian organisations coming together in an initiative called **live58** which aims to finally end extreme poverty.*

The coalition is united by the belief that the Church is the hope for the world; the name 'live58' comes from God's call in Isaiah 58 to 'loose the chains of injustice and untie the cords of the yoke'. Over the coming months, Compassion and the other organisations will be calling on their Christian supporters to respond to the call.

There is mounting evidence which suggests that the audacious goal of ending global poverty in our generation is indeed possible. As the movement's main ambassador, Dr Scott Todd, an award-winning scientist, explains:

"I became convinced through a stream of evidence, data and voices joining in a message of optimism that we can do it. In 1981, 52% of the world's population lived in extreme poverty. That number is now 26%. We have cut the percentage in half and we did it in one generation! If the Church got more involved, we could end extreme poverty in the next 25 years."

The centre-piece of the campaign is a feature length film. Compassion is now giving away free copies of 58: THE FILM and encouraging all their supporters to watch it with their church communities.

"The live58 film is more than challenging; it is compelling – a wake-up call for us all. I urge churches, student groups and the worldwide 24-7 Prayer networks to allow this resource to shape their prayers and actions." (Pete Greig – 24-7 Prayer and Alpha International)

Visit www.compassionuk.org/58 for more information.

*Extreme poverty was defined by the World Bank in 2005 as those living on less than the \$1.25 per day. This meant living on the buying power equivalent of US\$1.25 a day in the US buying US goods.

For more information, please contact Jemima Lewis: JemimaL@compassionuk.org / 07841523100.